



Website review change.org

Generated on February 01 2019 04:22 AM






The score is 47/100







SEO Content

	Title	<p>Change.org · The world's platform for change</p> <p>Length : 44</p> <p>Perfect, your title contains between 10 and 70 characters.</p>																
	Description	<p>Length : 0</p> <p>Very bad. We haven't found meta description on your page. Use this free online meta tags generator to create description.</p>																
	Keywords	<p>Very bad. We haven't found meta keywords on your page. Use this free online meta tags generator to create keywords.</p>																
	Og Meta Properties	<p>Good, your page take advantage of Og Properties.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left;">Property</th> <th style="text-align: left;">Content</th> </tr> </thead> <tbody> <tr> <td>site_name</td> <td>Change.org</td> </tr> <tr> <td>title</td> <td>The world's platform for change</td> </tr> <tr> <td>description</td> <td>Change.org is the world's largest petition platform, using technology to empower more than 200 million users to create the change they want to see.</td> </tr> <tr> <td>locale</td> <td>en_US</td> </tr> <tr> <td>url</td> <td>https://www.change.org</td> </tr> <tr> <td>image</td> <td>https://static.change.org/favicon/favicon-400x400.png</td> </tr> <tr> <td>type</td> <td>website</td> </tr> </tbody> </table>	Property	Content	site_name	Change.org	title	The world's platform for change	description	Change.org is the world's largest petition platform, using technology to empower more than 200 million users to create the change they want to see.	locale	en_US	url	https://www.change.org	image	https://static.change.org/favicon/favicon-400x400.png	type	website
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SEO Content

	Headings	H1 1	H2 0	H3 13	H4 0	H5 8	H6 0
		<ul style="list-style-type: none">• [H1] The world's platform for change• [H3] Log in• [H3] Korwin-Mikke został ukarany za seksistowskie wypowiedzi w PE• [H3] Rodzina Julii nie zostanie deportowana na Ukrainę!• [H3] Starbucks invests in making a #BetterCup• [H3] Daryna i jej mama zostają w Polsce!• [H3] Weterynarz z Brzegu Dolnego został oczyszczony z zarzutów!• [H3] President Trump grants clemency to 63-year-old grandmother• [H3] What's happening on Change.org• [H3] "The go-to site for Web uprisings"• [H3] "Change.org has emerged as one of the most influential channels for activism in the country."• [H3] "The online petitioning site that is arming ordinary people with the tools to start revolutions"• [H3] "Change.org has quickly become one of the most influential tools for online activism"• [H3] "Spectacular demonstration of the way ordinary folks can now mobilize extraordinary support for their causes."• [H5] or• [H5] Topics• [H5] Topics• [H5] In the media• [H5] Company• [H5] Community• [H5] Support• [H5] Connect					
	Images	We found 6 images on this web page. 6 alt attributes are empty or missing. Add alternative text so that search engines can better understand the content of your images.					
	Text/HTML Ratio	Ratio : 4% This page's ratio of text to HTML code is below 15 percent, this means that your website probably needs more text content.					
	Flash	Perfect, no Flash content has been detected on this page.					
	Iframe	Too Bad, you have Iframes on the web pages, this mean that content in an Iframe cannot be indexed.					

SEO Links

	URL Rewrite	Good. Your links looks friendly!
	Underscores in the URLs	We have detected underscores in your URLs. You should rather use hyphens to optimize your SEO.
	In-page links	We found a total of 46 links including 2 link(s) to files
	Statistics	<p>External Links : noFollow 0%</p> <p>External Links : Passing Juice 23.91%</p> <p>Internal Links 76.09%</p>

In-page links

Anchor	Type	Juice
Log in or sign up	Internal	Passing Juice
Terms of Service	Internal	Passing Juice
Privacy Policy	Internal	Passing Juice
Victories every day.	Internal	Passing Juice
Start a petition	Internal	Passing Juice
More	Internal	Passing Juice
More	Internal	Passing Juice
More	Internal	Passing Juice
CBC	External	Passing Juice
More	Internal	Passing Juice
More	Internal	Passing Juice
More	Internal	Passing Juice
Fox News	External	Passing Juice
shutdown	Internal	Passing Juice
NFL Referees	Internal	Passing Juice
health care	Internal	Passing Juice

In-page links

Plastic straws	Internal	Passing Juice
migrant children	Internal	Passing Juice
Mass Shootings	Internal	Passing Juice
Sexual Assault	Internal	Passing Juice
Donald Trump	Internal	Passing Juice
Veterans	Internal	Passing Juice
Immigration	Internal	Passing Juice
Women's Rights	Internal	Passing Juice
Racial Justice	Internal	Passing Juice
Police Accountability	Internal	Passing Juice
Clemency	Internal	Passing Juice
police dogs	Internal	Passing Juice
Disaster Relief	Internal	Passing Juice
New York Times	External	Passing Juice
Washington Post	External	Passing Juice
Venture Beat	External	Passing Juice
US News and World Report	External	Passing Juice
TIME Magazine	External	Passing Juice
About	Internal	Passing Juice
Careers	Internal	Passing Juice
Team	Internal	Passing Juice
Blog	Internal	Passing Juice
Help	Internal	Passing Juice
Guides	Internal	Passing Juice
Policies	Internal	Passing Juice
Twitter	External	Passing Juice
Facebook	External	Passing Juice
Certified B Corporation	Internal	Passing Juice

In-page links

[Privacy Policy](#)

External

Passing Juice

[Terms of Service](#)

External

Passing Juice

SEO Keywords



Keywords Cloud

polsce police more español pay się
nie english trump clemency












Keywords Consistency

Keyword	Content	Title	Keywords	Description	Headings
english	11	✘	✘	✘	✘
się	9	✘	✘	✘	✘
police	8	✘	✘	✘	✘
nie	8	✘	✘	✘	✔
clemency	7	✘	✘	✘	✔





Usability

	Url	Domain : change.org Length : 10
	Favicon	Great, your website has a favicon.
	Printability	We could not find a Print-Friendly CSS.
	Language	Good. Your declared language is en.
	Dublin Core	This page does not take advantage of Dublin Core.


Document

	Doctype	HTML 5
	Encoding	Perfect. Your declared charset is UTF-8.
	W3C Validity	Errors : 121 Warnings : 5
	Email Privacy	Great no email address has been found in plain text!
	Deprecated HTML	Great! We haven't found deprecated HTML tags in your HTML.
	Speed Tips	<ul style="list-style-type: none"> Excellent, your website doesn't use nested tables. Too bad, your website is using inline styles. Great, your website has few CSS files. Perfect, your website has few JavaScript files. Perfect, your website takes advantage of gzip.




Mobile

	Mobile Optimization	<ul style="list-style-type: none"> Apple Icon Meta Viewport Tag Flash content
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Optimization

	XML Sitemap	Missing Your website does not have an XML sitemap - this can be problematic. A sitemap lists URLs that are available for crawling and can include additional information like your site's latest updates, frequency of changes and importance of the URLs. This allows search engines to crawl the site more intelligently.
	Robots.txt	http://change.org/robots.txt

Optimization

		Great, your website has a robots.txt file.
	Analytics	Great, your website has an analytics tool.  Google Analytics